



Global Digital City Network Conference 2008

October 26 – 28, 2008

Hilton Rye Town

Rye Brook, New York, USA

Sponsor and Vendor Opportunities

Westchester County is pleased to host the 9th Annual GDCN Conference from October 26 – 28, 2008. Growing global markets – including China, Korea, Russia, Japan, the United Arab Emirates, Australia and the UK – will be represented by a diverse group of private and public sector officials during this premier two-day event.

What is GDCN?

The Global Digital City Network (GDCN) is a multi-lateral city network initiated in 2000 by the City of Kakamigahara in Japan and the City of Chuncheon in Korea. The network increases the global competitiveness of its members and creates an effective environment for sharing information, resources, technology and research to generate new business opportunities in knowledge-based sectors.

For complete details regarding GDCN, visit: www.westchestergov.com/globalbusiness.

“Security” Theme

A shared concern among private and public sector organizations alike, security is critical to sustainable growth in today’s information-driven world. Organizations need security solutions that detect and prevent fraud while protecting their data, Internet-based systems, applications and physical environments 24/7. Beyond prevention, security includes the myriad products and services dedicated to business continuity, disaster recovery, ID management (e.g., biometrics), surveillance, and the like. Although the Oct. 27 business showcase event is open to all firms in knowledge-based sectors, vendors focusing on security-related products and services are especially encouraged to become an official sponsor by purchasing a vendor package which will provide optimal exposure at peak times during the two-day event (see below for details).

GDCN 08 sponsors have the leading opportunity to:

- Find new business opportunities
- Receive complimentary exhibit space in prime exhibit floor location
- Broaden your exposure to the international business community

Sponsorship Opportunities:

Title Sponsor \$25,000 (only one available)

- Prime choice of location within vendor hall
- Company representative to introduce the keynote speaker
- Co-Branding opportunity with the County in every publication
- Company name and logo prominently featured in all advertising and program materials
- Recognition as a title sponsor in all media releases
- Display company banner in General Session Room
- Table of 10 at both conference Dinner's
- Company Representatives invited to attend the full conference
- Opportunity for a short presentation during the conference
- Ability to provide "premium" item given to all attendees
- Ability to customize title sponsorship to your exact needs
- Vendor Package Included

Dinner Sponsor \$7500 (two available)

- Display company banner in Dinner Room
- Company representative introduced and address the group at Dinner
- Table of 10 at the Dinner
- Company Representatives invited to attend the full conference
- Ability to provide "premium" item given to all attendees.
- Vendor Package Included

Lunch Sponsor \$3,500 (two available)

- Display company banner in Lunch Room
- Company representative introduced and address the group at Lunch
- Ability to provide "premium" item given to all attendees.
- Vendor Package Included

Coffee Break Sponsor \$1,000 (four available)

- Coffee Break Signage Recognizing Sponsorship

Vendor Package \$750

Vendor display area open on Monday, October 27, 2008 from 10:00AM – 7:30PM. Attendees will be directed to the vendor area four times during the day:

| | |
|-------------------|-------------------------------|
| 10:15AM - 10:45AM | Coffee Break (In Vendor Area) |
| 12:30PM – 2:00PM | Group Lunch (In Vendor Area) |
| 3:30PM – 4:00PM | Coffee Break (In Vendor Area) |
| 6:30PM – 7:30PM | Reception (In Vendor Area) |

Vendor Set-up will be from 8:00AM – 10:00AM.

Vendors will be provided:

- (1) 6 x30 Box Draped Vendor Table with Two Chairs
- (1) Dedicated 110 Volt 15 Amp Electrical Outlet

Sponsorship / Vendor Registration Form

Sponsorship Policy

All sponsors / vendors must submit this form. Payment in full to “Westchester County” is required by September 30, 2008. International vendors may submit payment via wire transfer. Please contact Scott Fernqvist at Westchester County for details (sef1@westchestergov.com or +1 914-995-3078).

All forms and checks should be sent to:

Westchester County
c/o Hospitality Resource Group, Inc.
237 Mamaroneck Avenue, Suite 201
White Plains, NY 10604
Tel: +1 (914) 761-7111 Fax: +1 (914) 761-7854

Please indicate your sponsorship commitment below.

| | |
|-----------------------------|-----------------|
| Title Sponsor | \$25,000 |
| Dinner Sponsor | \$7,500 |
| Lunch Sponsor | \$3,500 |
| Coffee Break Sponsor | \$1,000 |
| Vendor Package | \$ 750 |

Name: _____ Title: _____

Company: _____

Address: _____ Country: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

Date: _____ Signature: _____