

What makes a Commercial Corridor?

Auto-dominated development
on major roadway

Limited pedestrian facilities

Large parking lots

Occasional nodes of
residential uses



Big box stores

Strip shopping malls

Large signage

Transit facilities



Tools to enhance and improve a Commercial Corridor:

Sidewalk network

Attractive signage

Limited setbacks

Building character/design guidelines

Transit facilities

Integrating transit into new developments



Bicycle facilities

Traffic calming/management

Create new nodes

Greater connectivity between residential and commercial uses



Reduced Parking Requirements

Parking Behind Retail

Shared and Impervious Parking

Greener Parking Lots

Parking Structures

