

Workshop Presenters

Shannon Cobb

Shannon Cobb is the director of Community Outreach and Communications at The Volunteer Center of United Way. She has worked for 15 years in volunteer management in a variety of nonprofit agencies in Maryland, California, Connecticut and New York. She has recruited, trained and supervised thousands of volunteers to help increase socialization skills for people with disabilities, help low-income seniors live independently at home, advocate for youth in foster care and increase volunteerism in the community. Cobb is a chair of the alumni association of the Parent Leadership Training Institute in Danbury, and is a youth advisor for the Junior Youth Fellowship program at her church.

Susan Cohen

Susan Cohen is an independent consultant with more than 17 years of experience working in human resources, organizational effectiveness and management. Prior to being a consultant, Cohen was the vice president of human resources at The Journal News for seven years, where she was responsible for developing strategy for all human resources-related functions including staff development by implementing performance management tools, leadership development and training programs. She has also held top positions in human resources at Bedford Fair Apparel, HarperCollins Publishers and The Walt Disney Company. Cohen is currently volunteering her services at The Volunteer Center of United Way.

Amy Lionheart

Amy Lionheart is a professional speaker with experience as a fundraiser, community educator, events planner and freelance writer. For nearly six years, Lionheart has served as director of volunteer programs of Jewish Home Lifecare's Westchester campus: Sarah Neuman Center. In 2008, she embarked on her own communications firm, Amy Lionheart Communications. Lionheart has also served as director of breast health programs at the American Cancer Society and was employed by the American Diabetes Association as New York City district manager. She currently serves on the board of The Volunteer Center of United Way's Westchester Association of Volunteer Administrators.

Brian Rush

Brian Rush is the JobSTAR coordinator and an adjunct professor in the Arts and Humanities Division of WCC. JobSTAR provides training, case management, job placement and other services to low-income people or those who are receiving public assistance. Prior to working at WCC, Mr. Rush had 24 years of experience working as a human resources executive at Chase Manhattan Bank, then owned and operated an educational company for nine years. He volunteered his services at JobSTAR before getting hired in 2007. Currently, he is a member of the Chef Association of Westchester and Lower Connecticut, the Retail Bakers Association and the Board of Trustees for a local historical church.

Joanna Straub

Joanna Straub is executive director of The Volunteer Center of United Way, which aims to provide a volunteer for every community need and a meaningful opportunity for every volunteer. She was previously director of RSVP of Westchester at The Volunteer Center and has also worked as coordinator of Friends and Volunteer Services at Brooklyn Public Library. Her first volunteer experience was as a child when she rode in the car while her mother took people to medical appointments, and she hasn't stopped since.

Kat Sullivan

Kat Sullivan is a senior recruiter for New York Life Insurance based in the home office in Manhattan. In this role, Kat provides her recruiting expertise to the Individual Policy Services Department of New York Life Insurance. In addition to Life Insurance and Financial Services, her 17 years of experience includes experience recruiting in the Technology and Medical industries. Kat is a big believer in volunteerism and currently is very involved in the volunteer drive at New York Life for Comfort Zone Camps, a bereavement camp for children.



Volunteering Can Take You Places Westchester Serves Expo

Friday, June 19, 2009

**Westchester County Center, White Plains
2 - 6 p.m.**

Westchester
gov.com

Andrew J. Spano, Westchester County Executive
County Board of Legislators





Message from County Executive Andy Spano

President Obama has called upon Americans to rededicate themselves to improving their communities through volunteerism, and we in Westchester County want to do our part.

Today you will have the opportunity to meet more than 50 representatives from a variety of non-profit organizations and the Westchester County government who are seeking volunteers like you. You will be able to talk to people who are looking for help in the areas of health, emergency services, the arts, social services, animal protection and the environment. Take your time to talk with them and discover how you can serve your community for the better.

As you look for opportunities that fit your particular skills and interests, also attend a workshop that address a key aspect of volunteerism. Workshops include what students can do to play an important role in community service, how volunteers can use technology to promote non-profits and how volunteering can help the underemployed find a job.

On behalf of Westchester County, I would like to thank Emilia Nuccio for everything she has done to make this Expo a success. Thank you also to Ashley Craig, Stephanie Moyler Vasquez, The Volunteer Center of United Way and Westchester Community Foundation, for their dedication and spirit in planning this event. We are extremely grateful to them and all the presenters who are generously sharing their time, knowledge and expertise with us.

We hope you will find this Expo informative and that it will help you connect with meaningful volunteer opportunities to make a positive difference in your community.

Emilia Nuccio



“Time to Care”

As a top executive for Echo Bridge Entertainment, an international entertainment distribution company, Emilia Nuccio is responsible for all company business in the U.S.

Hispanic market, as well as in Latin America and Italy. Nuccio has more than 23 years of experience in marketing, management, operations, project development, and international and domestic program distribution in the broadcasting, cable and satellite industry. Throughout her career, she has also had the opportunity to develop and implement successful community-oriented projects, including community service campaigns, groundbreaking children’s programs and community outreach projects.

An active member of the Westchester community, Nuccio has worked tirelessly to advance the issues of education and economic development, particularly in Yonkers. She has served as a board member of several countywide non-profit organizations, including the Business Council of Westchester, YWCA of White Plains and Strategic Business Alliance of Yonkers. She has also been a member of the United Way of New York City’s Fundraising Executive Committee.

Nuccio has also worked on behalf of such organizations as American Women in Radio & Television, New York Women’s Agenda, the National Organization of Italian-American Women and the Columbus Citizens Foundation.

She shares with us the lessons of her experiences as an international businessperson and the important role philanthropy and volunteerism have played in both her professional and personal life.

Agenda

- 2 p.m. **Welcoming Remarks**
Andy Spano, County Executive
- Bill Ryan, Chairman
Board of Legislators
- Opening Presentation**
“Time to Care”
Emilia Nuccio

Workshops

All workshops will be in the Little Theatre.

- 2:45 – 3:15 p.m. **Blogging for a Non-Profit... the Right Way**
Presenter: Amy Lionheart
- 3:30 – 4:30 p.m. **Why Volunteer When You're Looking for Work?**
Panelists: Susan Cohen
Brian Rush
Joanna Straub (Moderator)
Kat Sullivan
- 4:30 – 5 p.m. **How Youth can Help Change the World for the Better**
Presenter: Shannon Cobb
- 5 – 6 p.m. **Using Social Media to Help Non-Profits**
Presenter: Amy Lionheart

Expo

- 2 – 6 p.m. **Meet non-profit and county agencies looking for volunteers in Meeting Rooms E – H.**