

DIRECTOR OF PLAYLAND

DISTINGUISHING FEATURES OF THE CLASS: Under general direction, the incumbent is responsible for the (7 day, shift) operation, maintenance and promotion of Playland Amusement Park. Supervision is exercised over a large number of full time and seasonal employees. Does related work as required.

EXAMPLES OF WORK: (Illustrative Only)

Formulates and recommends policies, goals, standards and procedures for the operation, promotion and maintenance of Playland Park;

Directs and coordinates all phases of the promotion, operation and maintenance of Playland;

Examines, evaluates and analyzes the operations at Playland to ensure conformance with goals and procedures and alters or initiates procedures to improve performance;

Directs the marketing of Playland to encourage use of the facilities;

Directs planning for improvements and renovation and the creation of new facilities and activities;

Prepares the annual budget for Playland and reviews and manages revenue and expenditures for conformance with budget and goals;

Directs the preparation of statistical, revenue, operating and other reports as needed;

Develops rules and procedures for the safe operation of Playland facilities.

REQUIRED KNOWLEDGE, SKILLS, ABILITIES AND ATTRIBUTES: Thorough knowledge of the principles and practices of Business Administration and Park Administration; good knowledge of the theory and practice of budgeting and financial record keeping, personnel administration, supervision, and administrative control; ability to plan, lay out and direct the work of others effectively and to work and negotiate with all business personnel having dealings with the Park; ability to meet, speak, and deal effectively with public officials, professional personnel and the general public; pleasing personality; initiative; resourcefulness; good judgment; tact; imagination; physical condition commensurate with the demands of the position.

DESIRABLE ACCEPTABLE TRAINING AND EXPERIENCE: Either (a) a Bachelor's Degree* in Business Administration, Park Administration or Public Administration or related field and ten years experience in an administrative or supervisory capacity, in either government or private industry; or (b) a Master's Degree* in any of the above fields and eight years of experience in an administrative or supervisory capacity; or (c) a satisfactory equivalent combination of training and experience as defined by the limits of (a) and (b).

*SPECIAL NOTE: Education beyond the secondary must be from an institution recognized or accredited by the Board of Regents of the New York State Education Department as a post-secondary, degree-granting institution.