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FOR IMMEDIATE RELEASE

May 4, 2007

**IMPORTANCE OF EARLY SCREENING & DETECTION OF BREAST CANCER
TO BE HIGHLIGHTED AT UPCOMING WOMEN'S HEALTH FAIR**

On Saturday May 5, *Komen On The Go*, a mobile community education and outreach initiative that travels to various communities to raise awareness of breast cancer, will be onsite at the White Plains YMCA, 69 North Broadway, from 10:00 a.m. to 3:00 p.m. for a free Women's Health Fair.

Women who visit the mobile unit will receive information on the importance of early identification of breast cancer and instruction on how to perform self breast exams. Westchester County Department of Health staff will be onsite at the event to provide resources for uninsured and underinsured women to obtain free breast cancer screenings through Westchester County's Healthy Living Partnership, a collaboration of over 30 providers coordinated by the Westchester County Department of Health.

This event is being coordinated by YWCA Encore Plus program, in partnership with the Westchester County Department of Health, the Westchester County Office for African American Affairs and the Westchester County Office for Hispanic Affairs. For more information, contact the Health Department at (914) 813-5000 or visit www.westchestergov.com/health.

Komen On The Go is a community education and outreach tour that is part of Susan G. Komen for the Cure's efforts to engage all generations in the fight against breast cancer. For the second year in a row, the Westchester County Health Department has been awarded a grant from the Susan G. Komen for the Cure - The Greater NYC Affiliate in the amount of \$75,000. These funds will be used by the Department of Health to fund the Breast Health nurse case management component of the Healthy Living Partnership, which provides thousands of mammograms and clinical breast examinations to medically underserved women each year. To learn more about the county's Health Living Partnership, please contact the Westchester County Department of Health at (914) 813-5000 or visit www.westchestergov.com/health.

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